

An aerial photograph of a vast forest landscape during autumn. The trees are in various shades of green and yellow. In the middle ground, there is a small lake or pond. The sky is blue with scattered white clouds. In the top right corner, there is a white, leaf-shaped graphic with a stem pointing towards the top of the frame. Inside this graphic, the text 'THE HEART OF ENGLAND FOREST' is written in a green, serif font, with horizontal lines above and below the words 'THE', 'OF', and 'FOREST'.

— THE —  
HEART  
— OF —  
ENGLAND  
FOREST  
—

Put your business at  
the heart of something  
amazing locally

# Plant a greener, brighter future, right here in the Midlands

Right now, organisations of all sizes are taking action to create a green legacy.

Our charity is creating and conserving a magnificent broadleaf forest on your doorstep. A Forest that is more than just trees. A place for our community to come together, connect with and learn about nature, exercise, relax and rejuvenate.

**We are more powerful together.**



*“I support the Heart of England Forest through Work for Good as it’s a positive way for my business to give back to the environment. I am always conscious that I drive to visit the families I support, and to the crematoriums or venues where I deliver bespoke services. I also print the scripts I read out at these occasions which negatively affects the environment. The work the Forest does is incredible and so many people, including my own family, get to benefit from the many miles of walks on our doorstep.”*

Ruth Jewell,  
civil funeral celebrant



## Your community, your Forest

- A living lung for the Midlands, providing clean air for all
- Creating natural flood alleviation in the region
- Conserving our beautiful local landscape – planting only on land we've purchased to ensure it is protected for hundreds of years to come
- Protecting biodiversity including Sites of Special Scientific Interest (SSSIs) and endangered species in your area
- Providing education opportunities for children from local schools including disadvantaged children
- A natural space for mental and physical wellbeing in your neighbourhood, with over 60 miles permissive paths
- Attracting people to the area

**We need your help to grow the Forest, and strengthen the heart of the country today and in the future.**

# Become a Local Supporter today

## Help the Forest your way.

- Make us your local Charity of the Year
- Fundraise in your workplace...  
take on a team challenge, hold a quiz, or bake sale
- Place a collection can on your shop counter or in your reception area to encourage customers and clients to give
- Make a donation
  - On our website [heartofenglandforest.org](http://heartofenglandforest.org)
  - Or through a percentage of sales via the online fundraising platform [workforgood.co.uk](http://workforgood.co.uk)
- Offer your support in kind by providing specific equipment or skills.

Or perhaps you'd like to go big and collaborate with us on a corporate partnership.

## We'd love to hear from you.

Contact us for more information and support, or materials like a collection goblet or fundraising pack.

[ros.anscombe@heartofenglandforest.org](mailto:ros.anscombe@heartofenglandforest.org)

07754 800248



# Your business, your impact

By embracing sustainable practices and supporting initiatives that protect the environment, businesses are reducing their environmental impact and gaining a competitive edge in the increasingly eco-conscious marketplace.

- Drive your environmental goals forward
- Join other forward-thinking businesses, like yours, to support our work
- Create tangible impact in support of your local community

Join us in growing a Forest  
for the environment,  
wildlife, and people.

*“I am very lucky in being able to site my hives on Heart of England Forest land due to the abundance of wildflowers which give my honey a wonderful and unique taste. The focus on growing and maintaining native broadleaf trees to create a climate change resilient woodland is the main reason I will continue to support the charity through my business.”*

Stephen Browning,  
owner of Arden Forest Honey





Today, the Forest covers 7,000 acres across Worcester and Warwickshire.

Our Forest Team are working hard in your area, to re-establish a lost mosaic of threatened habitats, and nurture both ancient woodlands and newly planted trees.

Support us on our journey to a greener future for all.

Find out more at [heartofenglandforest.org](https://heartofenglandforest.org)



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